

Remit To: KYW-TV
P.O. BOX 905739
CHARLOTTE, NC 28290-5739



KYW TV3

INVOICE

For: MARKELL FOR DELAWARE(188426)
325 E Main St
Newark, DE 19711-7152

Account Exec: CAROLYN TYSON
Office: KYW-TV
Contract Num: 1041-80814
Contract Dates: 10/09/2012-10/15/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1041-556320
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

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PAY BY 11/20/2012
Net 30 days

In Account With: THE CAMPAIGN GROUP, INC.(8131)
1600 Locust St
Philadelphia, PA 19103-6305
ATTN:Accounts Payable

Product Desc: D-DE GOV

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
1	LATE NEWS		10/09/2012-10/15/2012		MTWTFSS		60	6	3,600.00
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012		MTWTFSS		4		3,600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/09/2012	Tu	11:33:07 PM		MAR120FIRH	60	3,600.00			
10/10/2012	We	11:28:07 PM		MAR120FIRH	60	3,600.00			
10/11/2012	Th	11:28:47 PM		MAR120FIRH	60	3,600.00			
10/14/2012	Su				60			3,600.00	Preempted
10/14/2012	Su	11:48:26 PM	10/14/2012	MAR120FIRH	60	3,600.00	3,600.00		Makegood in 23:24:00-23:58:00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		MTWTFSS		1		3,600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	11:11:09 PM		MAR120FIRH	60	3,600.00			
2	DAVID LETTERMAN		10/09/2012-10/15/2012		MTWTF..		60	3	1,400.00
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012		MTWTF..		2		1,400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/09/2012	Tu	11:47:13 PM		MAR120FIRH	60	1,400.00			
10/10/2012	We	12:30:00 AM		MAR120FIRH	60	1,400.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		MTWTF..		1		1,400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	12:32:09 AM		MAR120FIRH	60	1,400.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

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Product Desc: D-DE GOV

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3	SIXTY MINUTES	10/09/2012-10/15/2012	S		60	2	16,000.00	
LUR									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012	S		1		16,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/14/2012	Su				60			16,000.00	Preempted
10/14/2012	Su	08:01:47 PM	10/14/2012	MAR120FIRH	60	16,000.00	16,000.00		Makegood in 19:23:00-20:23:00
4	CBS SUNDAY MORNING	10/09/2012-10/15/2012	S		60	1	2,160.00	
LUR									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012	S		1		2,160.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/14/2012	Su	09:07:24 AM		MAR120FIRH	60	2,160.00			
5	FACE THE NATION	10/09/2012-10/15/2012	S		60	1	3,600.00	
NP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012	S		1		3,600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/14/2012	Su	11:22:31 AM		MAR120FIRH	60	3,600.00			
6	WKND NEWS SAT 5-6A	10/09/2012-10/15/2012	S.		60	1	720.00	
NP									



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CBS TELEVISION STATIONS



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<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012	S.		1		720.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/13/2012	Sa	05:29:55 AM		MAR120FIRH	60	720.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		12		44,680.00		6,702.00	37,978.00	19,600.00	19,600.00 0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
KYW-TV CONTROLLERS OFFICE

(215) 977-5578

Gross Billing	44,680.00
Trade Value	0.00
Agency Commission	6,702.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	37,978.00

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